

EFFECTIVE COMMUNICATOR #1
TEMPLATE

AP EUROPEAN HISTORY

ANALYSIS OF POINT OF VIEW:
HELLO, MY NAME IS GERALDO RIVERA

CAN YOU GUESS THE RESPONSE?

DIRECTIONS AND OVERVIEW: Imagine you are an investigative reporter who is trying to anticipate what responses individuals will have if asked to comment on certain topics or issues. In the space below I will provide you with the individual and the hypothetical topic and then *you will provide what you think the individual's response will be, and just as important, explain why the individual would have this response.* Having the ability or skill of analyzing the source of a document is essential to this course.

TOPIC EXAMPLE #1: Recently, President Bush has come out against gay marriage. He believes that marriage has traditionally been an integral part of our society and it should only hold true between a man and a woman. Furthermore, he believes that such a change in our marriage laws would not only damage the institution of marriage, but it would also injure American Society.

DOCUMENT 1

"I think the actions of the president are, in my opinion, the most vile and hateful words ever spoken by a sitting president. "I am stunned and I'm horrified. I find this proposed amendment (a constitutional amendment proposed by President Bush to ban gay marriage) very, very, very, very shocking. And immoral. And, you know, if civil disobedience is the way to go about change, then I think a lot of people will be going to San Francisco (Rosie and her partner Kelli Carpenter were married in San Francisco). And I hope they put more people on the steps to marry as many people as show up. And I hope everyone shows up."

ROSIE O'DONNELL

Now, explain in the space provided why she (Rosie O'Donnell) would respond as she did in document 1: Rosie O'Donnell is a lesbian who believes in gay rights. As a lesbian, she believes that gay people should have the same rights as heterosexuals. Such rights would include the right to marry. Rosie O'Donnell would frown upon any attempt by the government to limit or deny the rights of homosexuals to marry.

TOPIC EXAMPLE #2: Over the last few years there have been several unions who have criticized Nike for what they view as unfair labor practices. They claim that Nike often uses child labor when producing everything from sneakers to soccer balls. Such labor, they believe, is exploitative as it involves unfair wages and harsh working conditions.

DOCUMENT 2

"I am unaware of any such violations. I would refer any questions you may have to my agent or NIKE. NIKE makes the greatest shoes in the world and has employed thousands of workers around the world. I have no further comment."

MICHAEL JORDAN

Now, explain in the space provided why he (Michael Jordan) would respond as he did in document 2:

2. "Michael Jordan has and continues to be a major spokesperson for NIKE. As a rookie in 1984, Michael Jordan signed a \$2.5 million dollar contract with NIKE to market a new sneaker called the "AIR JORDAN". Since then millions around the world have purchased NIKE shoes and as a result both NIKE Inc. and Jordan have become very rich. Consequently, it would be in Michael Jordan's interest to not criticize NIKE for its labor practices."